



Barring Coughlin

After having spent nearly 30 years at senior executive levels for major investment firms, Barring Coughlin founded Coughlin Associates in 2000. He created a new business model that focuses on combining exceptional service with extensive investment research experience. This is packaged for clients as a virtual investment research team and provides advisors with a cost effective solution for outsourcing investment research. His business model has proven successful for investment advisors, financial planners and retail brokers.

Prior to forming Coughlin Associates, Barring was with Bank of America where he held various executive level positions including International Investment Executive. He was responsible for the oversight of the International Portfolio Management group, which supported the International Private Bank. While there he merged the international portfolio units for Bank of America and NationsBank. He also supervised the Hong Kong and United Kingdom brokerage units as well. During his tenure at NationsBank and Bank of America, the investment performance for all portfolio managers significantly exceeded the S&P.

Prior to NationsBank's acquisition of Bank of America, Barring was the Chief Investment Officer for NationsBank's Private Client Group. There he was responsible for a department that comprised 98 portfolio managers investing over \$70 billion in managed assets for high net worth individuals.

Previously Barring held various senior investment positions with financial institutions such as Society of National Bank of Cleveland, Carnegie Capital Advisors, National City Bank of Cleveland and Prescott Ball & Turben.

Barring has a BA in Psychology from the University of the South and has completed graduate studies in Business, Public Administration and Computer Science. He received his Chartered Financial Analyst (CFA) certification in 1980 and is a member of the CFA Institute. He has served on the board of the Financial Planning Association of Southern Colorado.

He and his wife live in Southern Colorado where they balance various outdoor activities with charitable endeavors.

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