



CONTACT: Sheila Stewart
303-790-1117

FOR IMMEDIATE RELEASE

Progressive Investment Research Business On Growth Track

COLORADO SPRINGS, CO, March 28, 2005 – Coughlin Associates' progressive virtual investment research business model has proven successful as business continues to grow and gain momentum. After just hitting the two-year mark, Coughlin Associates has enjoyed tremendous annual revenue growth.

Formerly of Cleveland, OH, Barring Coughlin spent most of his career with financial industry giants such as NationsBank in significant positions such as Chief Investment Officer. Having extensive industry experience and understanding the value of virtual investment research, Barring formed Coughlin Associates.

"There is a significant trend in the market for virtual investment research teams because it is extremely cost effective and provides investment firms with a value added service," said Barring Coughlin, President Coughlin Associates. "We have been able to build a successful business based upon this model and look forward to continued growth as outsourcing becomes more mainstream."

Coughlin Associates is a national investment research firm specializing in working with brokers, financial planners and investment firms who are seeking a cost effective solution to enhancing their investment research team. For additional information, please contact Sheila Stewart, Marketing Solutions & Results (MSR) at 303.790.1117 or sstewart@msrcreative.com.

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Coughlin Associates

1255 Lake Plaza Drive
Suite 108
Colorado Springs, CO 80906

P: 719.471.7791
F: 719.471.7302
www.coughlin-assoc.com